

Erik Rodriguez

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Senior Product Designer | Product Design Engineer

Senior product designer and front-end builder with 10 years of experience turning complex workflows into clear, shipped products. Currently designing aviation operations and flight-booking tools at ONEflight International, using Figma, React, Cursor, Claude, and ChatGPT to move quickly from customer signal to working prototype.

EXPERIENCE

ONEflight International | Senior UI/UX Product Design Engineer

2026 - Present

- Own UX, UI, motion, and front-end prototyping for internal flight-management tools, an operator portal, and a consumer booking platform serving coordinators, third-party operators, and high-touch travelers.
- Turned a request for multiple quotes into a broader operator workflow redesign after synthesizing feedback, adding trip- and leg-level quotes, a reusable quote library, and live competing-quote comparisons.
- Built the complete interactive front end as reusable React components so engineers could adapt working patterns directly, reducing design dependency and ambiguity during implementation.
- Shipped the redesigned operator experience and introduced a new feedback loop; the consumer marketplace and broader booking redesign are planned for release in 2026.

The National Society of Leadership and Success | Senior Product Designer

2022 - 2025

- Led product design across mobile and web, partnering with product, engineering, analytics, and stakeholders from discovery through shipped experiences.
- Redesigned mobile learning around on-the-go course access, increasing retention by 25% among new mobile users over three months according to internal product analytics.
- Defined KPIs with analysts, increased CSAT 15%, and established a cross-platform design system that reduced design debt and accelerated feature delivery.

Koovid, acquired by Dialpad | Product Designer

2020 - 2022

- Designed and shipped conversational AI products for enterprise contact centers across customer automation, live-agent tools, supervisor workflows, and administration.
- Created reusable React components and white-label-capable patterns that engineers adapted across the platform, supporting enterprise needs including Avaya contact-center environments.
- Streamlined high-frequency workflows to reduce task time, errors, and support demand, then helped migrate the product into Dialpad's design system and technical ecosystem after acquisition.

ADM Labs | UX Designer & Front-End Developer

2018 - 2020

- Led discovery, interaction design, visual systems, and front-end delivery across concurrent B2B client products from concept through launch.

Techtonic | Software Developer

2016 - 2018

- Built accessible responsive web applications and shared component libraries within cross-functional agile teams.
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CAPABILITIES

Product: Product strategy, discovery, interaction design, prototyping, usability testing, design systems, accessibility, motion

Build: React, JavaScript, HTML/CSS, component architecture, responsive front ends, Git

AI workflow: Cursor, Claude, ChatGPT, Figma-assisted prototyping

EDUCATION

Art Institute of Colorado

BA, Graphic and Web Design | 2018

Techtonic Academy

Software Engineering Certificate | 2017

Languages: English, Spanish